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#### ABSTRACT

The purpose of this rlanning project is to develop policies, plans, and procedures to improve higher education in Wisconsin. To achieve this goal, attention was concentrated in the following areas: (1) budget analysis, (2) fund disbursement, (3) distribution of costs among students, local, state, and federal governments, (4) projections of space needs for land and buildings, (5) revision of existent programs, (6) development and extension of public services, (7) individual opportunity in graduate, professional, and technical programs, (8) development of two-year post high school education, (9) Council functions and effectiveness, (10) organization and administration of public higher education, and (11) information reporting. To formulate plans, the Council will appoint three committees comprised of (1) persons in education, government, and business, (2) technical specialists, and (3) representatives of special groups such as students, public, etc. The Council staff will collate recommendations from all committees and formulate an integrated plan for review. Results of the project are to be presented to the legislature and governor in January 1971. (NF)



## APPROVED BY CCHE

# State of Wisconsin \ COORDINATING COUNCIL FOR HIGHER EDUCATION

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CCHE #124, 1969 November 1969

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#### COORDINATING COUNCIL FOR HIGHER EDUCATION

PLANNING PROJECT FOR THE

## Purpose

FOR ACTION

The purpose of this planning project is to develop policies, plans, and procedures that:

- Anticipate the future direction of major educational policies. 1.
- Unite the resources and capabilities of the state for the support 2. of higher education.
- Promote sufficient autonomy to sustain initiative and creativity at the system and institutional levels.
- Efficiently serve the people of Wisconsin.

## **Objectives**

CCHE planning objectives of highest priority are:

- Design an improved system of budget analysis, review and presentation to guide policy formation by the governing boards, Coordinating Council, and elected representatives of government.
- Develop suitable data, procedures, and formulae for recommending an equitable distribution of operational and capital funding for the posthigh school institutions of the state.
- Recommend policies for a fair distribution of the cost burden for public higher education among students, localities, the state, and Federal Government.
- Project the land and building space needs in harmony with appropriate campus master plans for construction of capital budgets and priorities.
- 5. Prepare revised guidelines for the review and development of programs among the systems and institutions.
- Prepare a plan for the efficient development of extension and public services throughout the state.



- 7. Recommend an appropriate distribution of graduate, professional, and technical programs that maximizes individual opportunity within the limitations of available resources.
- 8. Formulate a state plan for more efficient two-year post-high school education in Wisconsin.
- 9. Delineate the appropriate roles and functions of the Coordinating Council and recommend means for more effective relationships with the systems and institutions, related state agencies, the Governor, and the legislature.
- 10. Prepare and recommend to the legislature those changes in organization and governance of public higher educational institutions deemed necessary for the development of higher education in Wisconsin.
- 11. Develop a comprehensive reporting system capable of yielding information basic to policy formation by the governing boards, the Coordinating Council and related governmental groups.

## **Organization**

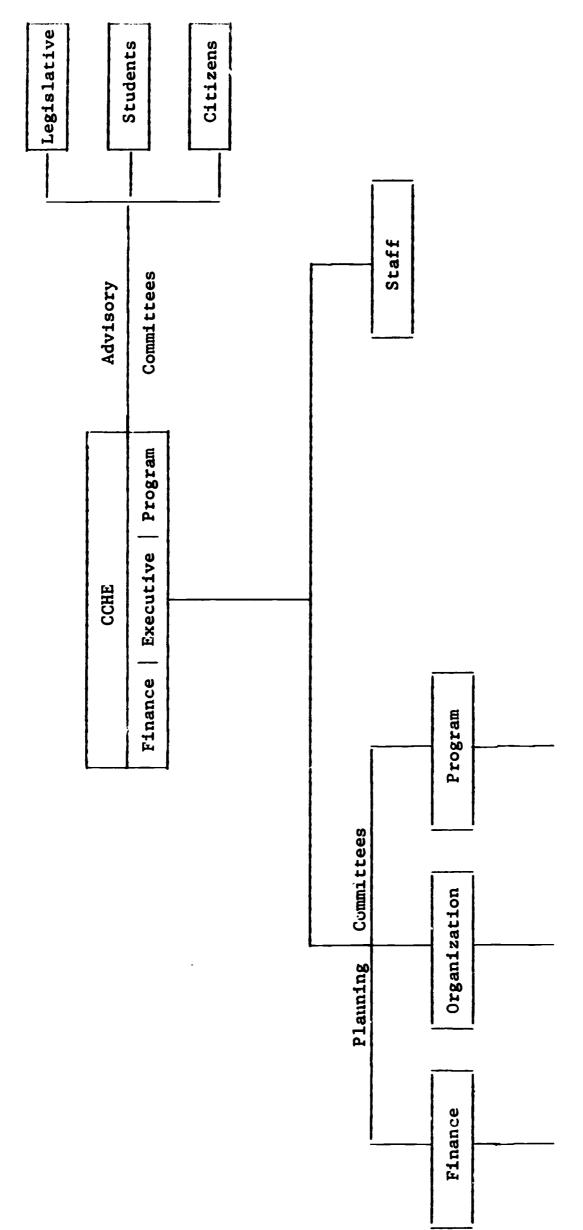
- 1. The Coordinating Council for Higher Education is responsible for the direction and conduct of this planning effort. All planning groups will function under the jurisdiction of the Coordinating Council for Higher Education. The composition of these planning committees will be arranged to assure diversity of personnel with individual members chosen on the basis of their potential capacity as contributors. Members are urged to act in the interests of the state and its people.
- 2. The planning organization to be utilized by the CCHE will involve three types of committees:
  - A. Planning committees, composed of key persons in higher education, state government, private education, the business community, and others, to formulate recommendations for committees.
  - B. Technical committees, composed of experts in special areas, to provide technical data and information for the planning committees.
  - C. Advisory committees, composed of representatives from a particular group (legislature, students, faculty, administration, public, etc.), to advise the CCHE on its plans and policies.
- 3. Members and chairmen of each committee will be appointed by the Coordinating Council. The planning committees will report through the appropriate Council committees to the Coordinating Council for Higher Education which, in turn, has responsibility for release of reports. Only the chairman or his duly authorized substitute can speak for the committee. The chairman will report the committee's findings to the CCHE.



- 4. Committee meetings will be conducted according to Robert's Rules of Order. Majority vote of the committee is necessary to determine recommendations. Each attending member of the committee is permitted one vote.
- 5. Committees may meet anywhere within the state and at such times as necessary.
- 6. Recommendations and progress reports, when ready, will be made from time to time to the CCHE. A written report of all available recommendations will be filed with the Coordinating Council before November 1, 1970. Minority reports may be appended to the committee's report. Recommendations reported by the planning committees may be subjected to extensive review before Council action on them.
- 7. The Council staff will work with all committees, providing such staff support as time and resources permit. The staff will collate recommendations from all committees and formulate an integrated plan for review by the Council.



PROPOSED ORGANIZATION OF CCHE PLANNING PROJECT



Technical committees to be organized as needed.



#### SUGGESTED COMPOSITION OF EACH PLANNING COMMITTEE

- 1. CCHE member, ex officio
- 2. UW official
- 3. WSU official
- 4. WBVTAE official
- 5. Private college official
- 6. State government official
- 7. Knowledgeable person from business, industry or civic organization
- 8. Knowledgeable person from business, industry or civic organization
- 9. Knowledgeable person from business, industry or civic organization
- 10. Knowledgeable person from business, industry or civic organization

CCHE Staff Executive will perform staff functions



#### RESPONSIBILITIES OF PLANNING COMMITTEES

#### FISCAL PLANNING COMMITTEE

In future years, what system or model of budget review for Wisconsin public higher education should be adopted?

- What is the design of such a system?
- What information is required?
- What are essential state government budgetary requirements?
- How can the "base budget" be analyzed?
- What types of common budgetary forms may be used?
- What procedures should be used for presenting the budget?
- How can the system be implemented?

#### PROGRAM PLANNING COMMITTEE

In light of the ten-year academic plan, what policies and programs are needed for the future development of graduate, professional, and technical education?

- How can technical, graduate and professional education be made more responsive to the needs of society?
- What additional programs are required to meet future manpower shortages?
- Where should professional and technical programs be initiated or curtailed?
- What priorities in program development should be observed?
- What developments are recommended in various fields such as agriculture, business, engineering, veterinary medicine, health-related programs, teacher education, etc.?
- What are the Committee's reactions and recommendations concerning other program and policy matters to be reported from time to time by the staff including, but not limited to, policy papers on such operations as the campus laboratory schools, extension and public services, two-year education, and the program reviewing procedures of CCHE?



#### ORGANIZATIONAL PLANNING COMMITTEE

What changes in public higher education, as recommended by the Kellett Commission, CCHE staff, systems' representatives, or others, can or should be effected?

What are the components of a functional reporting system capable of producing comprehensive information?

- What are the objectives of a comprehensive information system?
- What data are now available?
- How can current information be assembled and prepared for the forthcoming legislative session?
- What design should be formulated or adopted for a future comprehensive information system?
- What steps should be taken to implement this design?

#### Schedule

- 1. CCHE review, amend, and approve the project design on November 20, 1969.
- 2. Planning and technical committees begin work by January, 1970.
- 3. Planning activities be undertaken during 1970, with continuous reporting of policy recommendations, whenever ready, for Council review.
- 4. Major recommendations from the planning committees to be reported to the Council by November 1, 1970.
- 5. Staff report to be transmitted to the CCHE by December, 1970.
- 6. Reactions from advisory committees and public hearings to be received by the Council by January, 1971.
- 7. Council report to be transmitted to Legislature and Governor in January, 1971.

